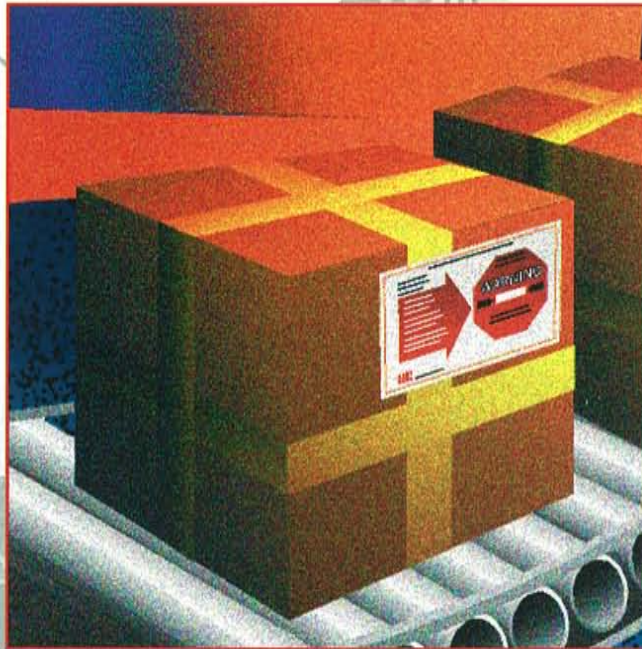


GLOBAL SOLUTIONS FOR DAMAGE PREVENTION

A GUIDE TO DAMAGE SOLUTIONS



SENSIBLE SOLUTIONS FOR PROTECTING SENSITIVE SHIPMENTS



THE CLEAR ADVANTAGE OF CONTROL

Whether it occurs in manufacturing, in transit or in your customers' hands, product damage can have a serious impact on your company's profits. That's why Media Recovery provides a full spectrum of damage prevention solutions, all tailored to your particular handling or shipping needs. With our proven tools and expertise, a product that is out of your sight doesn't have to be out of your control. Media Recovery's flexible, precise and economical products do more than monitor and report damage. They arm you with the knowledge needed to:

- Assure point-to-point product quality
- Make third-party shippers accountable
- Minimize warranty replacement costs
- Enhance customer relationships
- Educate and motivate employees
- Improve internal systems

In short, they positively change the outcome and mentality within your handling and transportation environment.

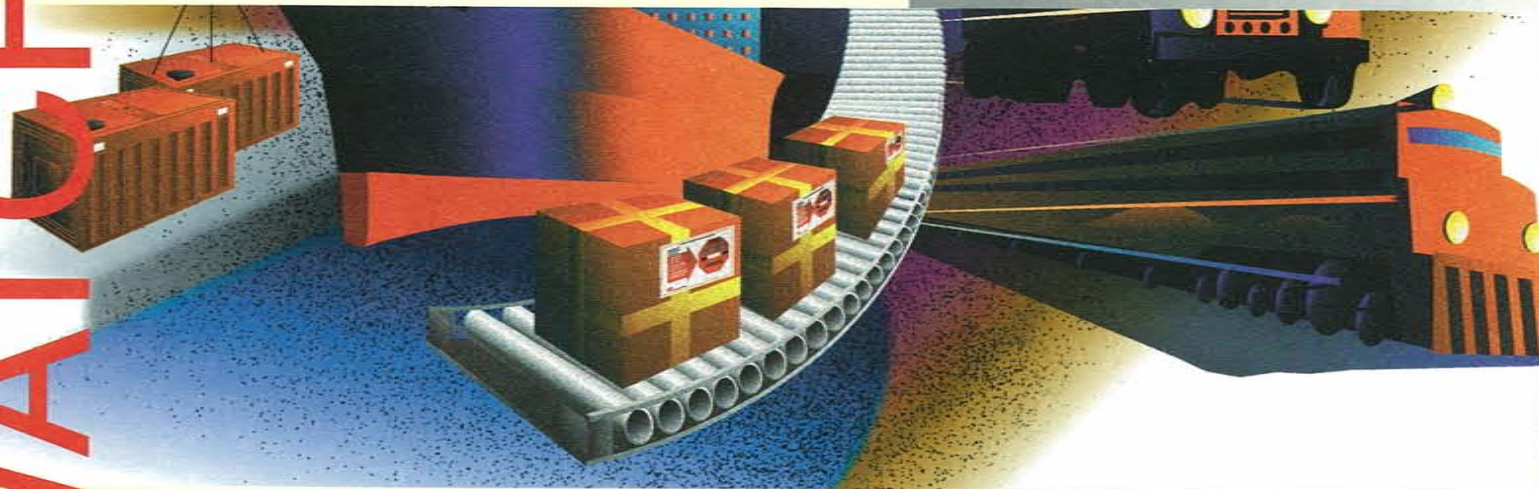
SHOCKWATCH LABEL

The Shockwatch label is an impact detection device that affixes directly to shipping cartons. It contains a tiny vial filled with a special liquid that turns from clear to red if a package has been dropped or roughly handled. Labels are stocked in a wide range of sensitivities; customized labels are also available. With Shockwatch on your package providing indisputable evidence that rough handling has occurred, the message "Handle With Care" cannot be ignored.



SHOCKWATCH LABEL

- Pinpoints the source of package mishandling
- Reduces in-transit damage losses 50-90%
- Communicates quality to your customers
- Saves time, money and headaches



Shockwatch can improve nearly any product shipping situation, including packages containing:

- Computers and components
- Medical or carefully calibrated equipment, such as gyroscopes
- Electronics and telephony equipment
- Furniture
- Ceramic, glass and other fragile items
- Commercial appliances and restaurant equipment



"I began using Shockwatch in May '92, after seeing it on an inbound shipment. Since that time, I have had no problems, not even activation of the label. I had been looking for a product like Shockwatch for a long time."

- Gary Minnich, Supply Depot Manager
Rockwell International

"Since our program began, our signal devices have experienced zero defects."

- Gene Hatfield, Assistant Materials Manager
Burlington Northern Railroad

SHOCKWATCH MAG 2000

The MAG 2000 impact monitoring device provides a solid line of damage defense when transporting larger shipments weighing over 100 pounds. Factory set to a desired G-level, it tells you whether your shipment has sustained an unacceptable impact and, if so, from what direction. The MAG 2000 attaches directly to your product or to containers ranging from trucks to rail cars, wooden containers, pallets or sea containers. MAG 2000 is practical and economical for monitoring in a wide variety of applications, with the ability to be reset and reused while remaining tamper-proof.



SHOCKWATCH MAG 2000

Use MAG 2000 to support your damage reduction/quality assurance program:

- Analyze and compare specific transportation routes and carriers
- Educate consignees on acceptable carrier handling
- Monitor impact levels on loading docks
- Improve manufacturing productivity



MAG 2000 is ideal for:

- Medical and laboratory equipment
- Refrigeration equipment
- Computer systems
- Printing equipment
- Weaponry systems
- Auto parts



SHOCKWATCH CLIP

The Shockwatch Clip, mounted directly onto your product or component parts, provides a visible "red alert" if mishandling has occurred in manufacturing, shipping, transit or end use. Options in clip types and sensitivities are correlated to your specifications to help you precisely identify the sources of impact damage.



SHOCKWATCH CLIP

Rely on the Shockwatch Clip to:

- Evaluate packaging effectiveness
- Identify warranty abuse
- Distinguish product mishandling from other origins of damage
- Accelerate inspection of incoming products
- Promote zero-defect shipping
- Minimize service calls



Attach the Shockwatch Clip to:

- Calibrated devices or component parts
- Sensitive computers and electronic equipment
- Avionics instrumentation
- Medical equipment
- Audio-visual equipment



"We have not had a camera damaged since using the Shockwatch clip. Mounting Shockwatch where the customer can see it provides psychological control. When a unit is damaged, it usually takes six to eight weeks to repair. This means lost rental revenue. Shockwatch saves us both time and money."

– Irving Reed, Owner
Arapaho Audio Visual

"The clip is placed on the unit as it comes out of production. The Shockwatch has probably produced a 70% decrease in damage to shipments."

– James Garnet, VP Operations
Executive Instruments

TILTWATCH

Tiltwatch is a state-of-the-art monitor for shipments that must remain upright to ensure intact delivery. If a container with an attached Tiltwatch label is tipped over or upended, the Tiltwatch indicator turns red, alerting the carrier and recipient.



Tiltwatch is ideal for preventing damage to:

- Large computer equipment
- Heavy machinery
- Compressors
- Appliances
- Copiers
- Chemicals
- Refrigeration equipment



TILTWATCH

- Adds accountability to the handler and carrier
- Reduces in-transit damage losses 50-90%
- Is simple, consistent and affordable prevention
- Serves as an active warning label



"We have moved from a 70% dead-on-arrival rate to zero damage for the last five months. That's why I call the program remarkable."

– Ken Schramm, Distribution Director
The Ricoh Corporation