

Chart your course to these important destinations



Port 1: EDS Booth #3521

Electronic Health Records Journey

Trace the journey of an integrated health record across the life cycle—from the birth of a healthcare consumer through the medical milestones along his or her life. Explore the business issues and technology implications at key touchpoints for insight into the opportunities and components needed to implement your vision.

Advancing Bar Code Medication Administration with RFID

See how implementing new Radio Frequency Identification (RFID) technology with medication administration improves the speed and accuracy of patient identification when delivering medication. EDS will be joined by Precision Dynamics Corporation to demonstrate the dual bar code/RFID DR-1000 scanner and RFID Smartbands, integrated with the Veterans Health Administration BCMA application.

Patient Self-Registration Kiosk Using RFID

This innovative paperless system from Precision Dynamics Corporation uses RFID technology to speed and streamline administrative interactions between patients and healthcare providers. See how it can enhance the patient experience, increase patient retention, improve workflows and reduce labor costs.

EDS Atlántis Integrated Care Management System

This system provides comprehensive tools to plan and manage cost-effective care for members, including ongoing wellness and prevention programs, and catastrophic conditions. Built-in clinical content and automated care workflows help streamline processes while enhancing health outcomes.

EDS Hosted Practice Management Solution

Discover how you can get connected easily and improve your clinical workflows without on-site technical staff. This solution, hosted and managed by EDS in our state-of-the-art data center, enables you to use information technology cost-effectively to improve patient care. The package delivers electronic health record, revenue cycle management and other key capabilities on pre-configured, secure workstations from Sun Microsystems.



NAVIGATION CHART



900Z SSWIH

Win a Magellan® Roadmate 300 portable GPS vehicle navigation system!

A \$500 retail value

EDS would like to help you chart new directions—wherever you are!

It's easy to qualify for the GPS drawing:

1. View at least one EDS-hosted e-Session.
2. Attend at least one EDS presentation Wednesday morning.
3. Check out one demo or presentation at the EDS booth #3521.
4. Visit the Sun Microsystems booth #3649.
5. Visit the Oracle booth #4149.

Have your map stamped at the EDS booth for each EDS activity. Do the same when you visit the Sun and Oracle booths. Bring your map charting your journey to the EDS booth by 10:30 a.m. Thursday, February 16.

The drawing for the RoadMate 300 will be conducted at 11:30 a.m. Thursday from all qualifying maps. The winner will be announced at the booth. Need not be present to win.

Name: _____

Company/Organization: _____

Phone: _____

Email: _____



Charting new directions in healthcare transformation

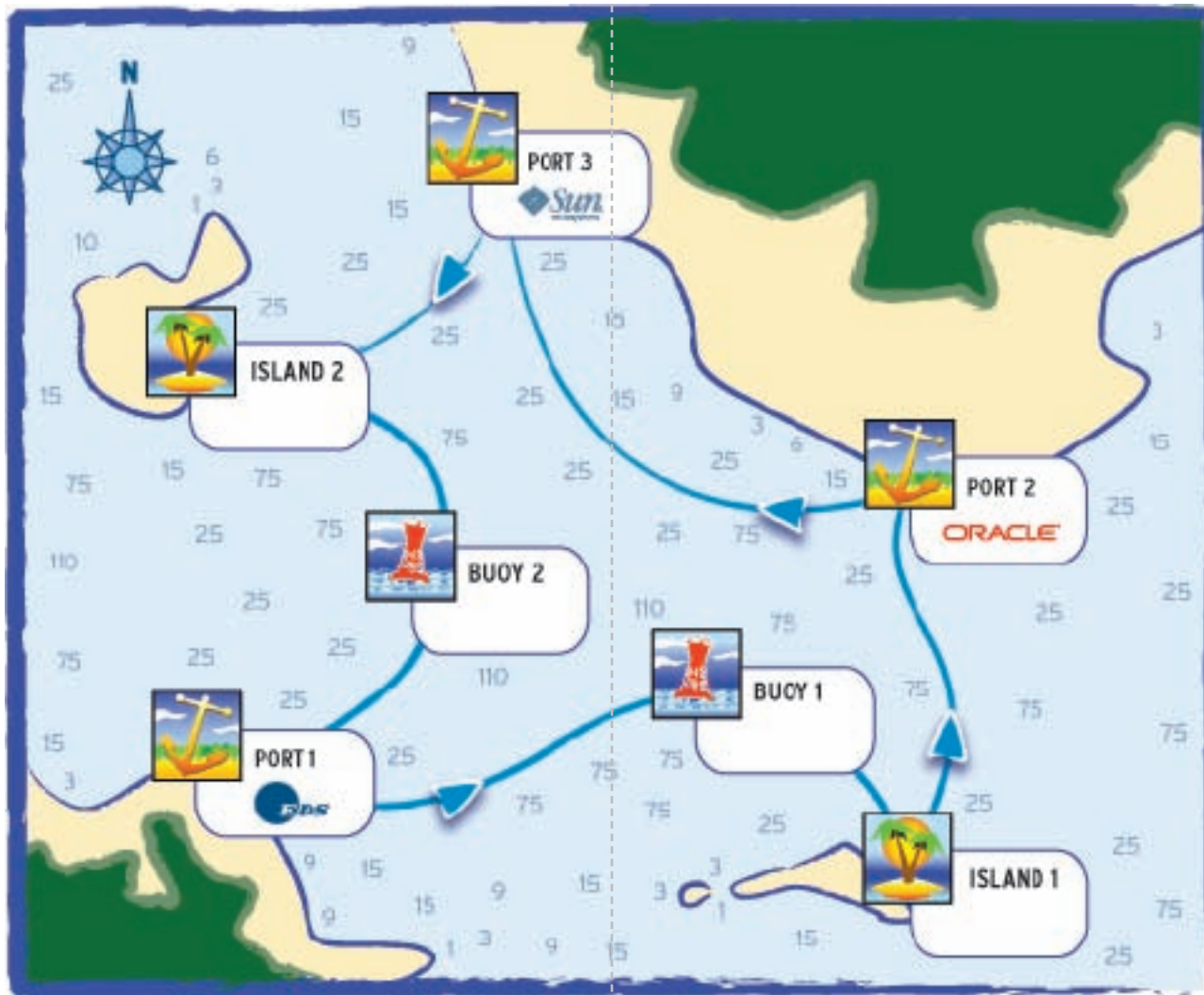
The sea change from paper-based to electronic health records, accessible through integrated health information systems, requires you to navigate uncharted waters. Selecting and incorporating state-of-the-art healthcare technology is instrumental for success in this new era. Yet, it's also a complex, costly undertaking.

There are so many options and issues to weigh as you chart a steady course. That's why you need a trusted partner with a 40-year track record for guiding healthcare organizations through strategic transformation—EDS.

We have the knowledge and foresight to help you capitalize on trends and leading-edge technologies. Our global experience bridges the payer, provider, governmental and life science communities. And we bring the proven ability to help healthcare organizations of all sizes develop and implement low-risk IT infrastructures and processes for strategic advantage—today and tomorrow.

Rather than simply address one piece of the puzzle, EDS offers the vision and the solutions to keep you on track throughout your journey. And unlike others who try to captain your ship, we work alongside your organization, sharing our knowledge and experience so you can continue to achieve sustainable change.





Island 1:

Building High-Performance Information Technology Teams

Wednesday, February 15

11:15 a.m. - 12:00 p.m.

Pavilion Product Session Number: PPS24

Location: Managing the Business of Healthcare
Room: 7047

Richard G. McSpadden, Jr.

Director of Leadership, Coaching and Development, EDS
Former Commander of United States Air Force Thunderbirds

Mark J. Roman

President, Healthcare and Life Sciences Industry, EDS

Driving change in today's healthcare marketplace requires future-focused teams with street smarts, technical savvy and the ability to recognize "market-making" trends. Learn how to build these teams in your organization by attending this highly acclaimed leadership presentation.

- Understand the lay of the land—Identify key healthcare technologies and trends
- Equip your team to perform—Recognize and develop essential elements for building effective teams
- Execute with positive impact—Overcome obstacles as you orchestrate change



Island 2:

Reducing Errors/Improving Care: The Outlook on Clinical Systems

Wednesday, February 15

9:45 a.m. - 10:45 a.m.

Education Session Number: 133

Location: Convention Center
Room: 20A

Mark Roman, president, Healthcare and Life Sciences Industry, EDS, joins **Dr. Donald Rucker**, vice president and CMO of Siemens Medical Solutions USA, and **Dr. Bill O'Connor**, vice president, Medical Affairs, McKesson Provider Technologies, to discuss how reducing errors and improving care is the key to the future of clinical systems. Explore how to achieve these goals through greater efficiencies and accurate, readily accessible information.



Waypoint Buoys

Stay on course at HIMSS. Be sure to check out the EDS e-Sessions at your convenience.

Monday-Wednesday 8:00 a.m. - 6:00 p.m., and Thursday, 8:00 a.m. - 1:00 p.m.



Buoy 1:

Successful Care Management: The New Healthcare Imperative (e-Session)

Faye Lindsay, MBA

Portfolio Management Director, EDS

e-Session Number: E406

Location: Convention Center

Key Takeaways:

- Requirements for fostering collaboration among stakeholders
- Tools, technologies and processes for successful care management
- How to transform data into information and manage it within a CM system
- How to engage providers to implement care management across the healthcare continuum



Buoy 2:

Aligning Your Resources to Achieve Strategic Objectives (e-Session)

Cynthia Greenberg

Business Planning Manager, EDS

Scott F. Barrett

Portfolio Executive, Healthcare, EDS

e-Session Number: E412

Location: Convention Center

Key Takeaways:

- Alignment of business activities with strategic management objectives
- Enterprise versus departmental planning
- Using lessons learned from prior planning activities to avoid pitfalls
- Uniting stakeholders to ensure all activities support your business goals and strategic direction



Port 2: Oracle Booth #4149

(also at the EDS Booth)

Future-Facing Technology with EDS, Oracle

EDS supports deployment and hosting of Oracle's data hub—a cross-indexing system central to electronic health record exchange. Visit the EDS and Oracle booths to see how our integrated business intelligence tools, data repositories, healthcare transaction base, and enterprise solutions keep you on the industry forefront.



Port 3: Sun Booth #3649

(also at the EDS Booth)

EDS Hosted Practice Management Solution

Learn how this cost-effective packaged solution enables caregivers to use information technology to improve patient care—without becoming computer experts. The solution, fully hosted and managed by EDS, leverages Sun's end-to-end suite of hardware and software technology. Applications run on Sun's preconfigured, secure, HIPAA-compliant, thin-client SunRay desktops and feature SmartCards for identity management.