

**Radio Spots – WeServeHomes.com**
**TITLE: Adventure**
**RADIO :60**
**VOICEOVER: Male voice (Australian accent/Crocodile Dundee type)**

<p><b>SFX: Jungle bird noises.</b> <b>VO:</b></p> <p><b>Erupting volcano.</b></p> <p><b>Chomping.</b></p> <p><b>Electrical hissing/ popping.</b></p> <p><b>ANNCR:</b></p>	<p>Ah, the joys of homeownership. One big adventure after another. Just when you think it's safe to turn on the water, that drain clog turns your kitchen sink into an erupting volcano. Or, there's the excitement of discovering that termites are turning your garage to sawdust, right before your eyes. And, who doesn't thrill to the challenge of tracking down an electrical short when the sparks are flying?</p> <p>But, there's no need to get rattled when you need home repairs or service. Just log onto WeServeHomes.com. At WeServeHomes.com, you'll find reliable service professionals and answers to your home maintenance problems. So it's easy to schedule everything from air conditioning, plumbing and appliance repairs to carpet cleaning, pest control and lawn care. Point, click ... fixed. It's that simple.</p> <p>You'll also find a goldmine of valuable information to help you prevent and solve problems before you're caught in a snakepit of home repairs.</p> <p>Log onto WeServeHomes.com today. Or call 1-888-We Serve. WeServeHomes.com. We'll help take the misadventures out of owning a home.</p> <p>WeServeHomes.com. Because nobody likes homework.</p>
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**Radio Spots – WeServeHomes.com****TITLE: Pest Control****RADIO :60****VOICEOVER: Female voice – authoritative**

<b>VO:</b>	<p>Don't take it personally – even the cleanest home can be invaded by insects and pests. Ants, roaches, spiders and mice do not wait for an engraved invitation. They do not care how much you despise them. They'll come and stay anyway. And one thing's for certain: They won't go away on their own.</p> <p>Now, you <u>could</u> experiment with do-it-yourself sprays or baits ... Study endless labels ... Hope for the best. But if you want those pests gone – and you want them to stay gone – your best choice is to click on WeServeHomes.com.</p> <p>At WeServeHomes.com, we know that you want a pest control professional to show up at your home – at your convenience – and send those ugly, flying, crawling bugs into oblivion. WeServeHomes.com is happy to oblige. From the comfort of your chair, schedule a knowledgeable pest expert to rid your home of what's bugging you. Or, pick up the phone and call 1-888-WE SERVE.</p> <p>At WeServeHomes.com, you'll also find all sorts of helpful information on how to prevent and control pests in your home. Point, click, gone. It's that easy.</p>
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**Radio Spots – WeServeHomes.com**

**TITLE: For a Good Time....**

**RADIO :60**

**VOICEOVER: Deep/booming male voice (like professional announcer or door-to-door salesman.)**

<p><b>VO:</b></p>	<p>Excuse me, ma'am. You – yes, you. Do you have lots of extra time on your hands? Do you live for home maintenance and repair jobs? Daydream about scrubbing floors ... treating shrubs ... or baiting bugs? What could possibly be more fun?</p> <p>Yeah, right. Well, if home cleaning and fix-it projects are not your idea of a good time, you're in luck. Just log onto WeServeHomes.com. You'll find answers to your home maintenance problems and direct access to all kinds of reliable service professionals who'll help take care of your home, inside and out. Services like carpet cleaning, lawn care, plumbing repairs, electrical work, cleaning services, pest control, and so much more, with so little effort. All just a click away at WeServeHomes.com.</p> <p>Now, if you really enjoy unclogging drains or cleaning second-story windows, hey – don't let us hold you back. But if you have better things to do with your time, go to WeServeHomes.com or call 1-888-We Serve. Get the information and the experts to do the job right – every time.</p>
<p><b>ANNCR:</b></p>	<p>WeServeHomes.com. Because nobody likes homework.</p>

